

COMMUNITY SUPPORT – SPONSORSHIP/DONATION APPLICATION



the
community **mutual**
group



Hunter Mutual . New England Mutual . Orana Mutual

Applications Close: 31 July 2012

Application Date:

1. Organisation Details:

Name of your organisation:

Contact name:

Position:

Postal Address:

Telephone:

Fax:

Email:

Website address:

ABN:

Do not have an ABN

GST status:

Registered

Not Registered

Please provide a brief description of your organisation and its activities.

Geographic area covered by your organisation:

Does your organisation currently have an account with us?

Yes No

If not, would you consider an appointment with one of our experienced staff to see if we could make the banking for your organisation simpler, more affordable or convenient?

Yes No

2. Event, Project or Cause Details:

Sponsorship event, project or cause:

Date or duration of the event, project or cause:

Objectives of the event, project or cause:

Primary focus for the event, project or cause:

- | | |
|--|--|
| <input type="checkbox"/> Sporting | <input type="checkbox"/> Education or employment related activities |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Community activities (e.g. festivals and fairs) |
| <input type="checkbox"/> Environmental | <input type="checkbox"/> Indigenous/cultural |
| <input type="checkbox"/> Health | |
| <input type="checkbox"/> Other (please specify): | |

Expected participation/attendance numbers of the event, project or cause:

Age groups likely to attend the event or be involved in the project or cause:

How will the event, project or cause benefit the community:

3. Level of Support:

Type of support: Financial In-kind Both Financial and In-Kind

Amount requested:

Please Note: GST (if applicable) is included in the cost of the approved sponsorship.

What type of in-kind support do you require? For example, volunteers.

Please outline.

4. Recognition of the support from the Community Mutual Group:

Is the proposal for major or sole sponsorship of the event or project? Yes No

Does this proposal include any naming rights for the event or project? Yes No

Is there an opportunity for our banners to be displayed at the event? Yes No

Please specify: indoor outdoor both

Is there an opportunity for our marquees to be used at the event?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is there an opportunity for us to make a presentation at the event?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Will this event, project or cause be requiring Community Mutual Group branded promotional goods to use within the community? Please provide details:	<input type="checkbox"/> Yes <input type="checkbox"/> No
What kind of media coverage or promotional opportunities do you expect from your event, project or cause? Please tick where appropriate:	
<input type="checkbox"/> Advertisement – Newspaper	<input type="checkbox"/> Brochure/flyer/collateral
<input type="checkbox"/> Advertisement – Radio	<input type="checkbox"/> Website
<input type="checkbox"/> Advertisement – TV	<input type="checkbox"/> Social Media (Facebook, Twitter, etc.)
<input type="checkbox"/> Advertisement – Online	<input type="checkbox"/> Media Release
<input type="checkbox"/> Other (please detail):	
Is there an opportunity to involve our local staff or specific branches? If so, when and how?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Please indicate whether you will allow the Community Mutual Group to upload photographs and information about your event, project or cause on our website for the purpose of further promotion and support? (www.communitymutual.com.au)	<input type="checkbox"/> Yes <input type="checkbox"/> No
It is a condition of our community support program to disclose whether this event or project will have support from any other financial institutions. If so, please describe what level of support or involvement in the event or project other financial institutions will have.	

Interested in learning more about how the Community Mutual Group can help your organisation raise funds throughout the year? Contact us on 132 067, visit www.communitymutual.com.au/community or your local branch and ask about our Community Partnership Account – *it is the revolution in community banking!*

Please return this application to:

By Post:

Sponsorship and Community Partnership Coordinator
The Community Mutual Group
Suite 4, Technology Park, Madgwick Drive
Armidale NSW 2350

By e-mail:

sponsorship@communitymutual.com.au

Or visit your local Branch Manager.